



Sunshine Tour Championship 2018

PRESS RELEASE

29th May 2018

Blue Chip Feed to Sponsor Sunshine Tour Championships

Well established and highly respected, British company Blue Chip Feed are set to support the 2018 Sunshine Tour Championships at Hickstead. Amateur competitors from all over the UK will travel to the famous All England Jumping Course from 13th to 16th September, aiming to win one of 113 championship titles in dressage, show jumping, showing & eventers challenges. Clare Blaskey founded Blue Chip Feed 22 years ago, *"Having heard so much about the Sunshine Tour and what a fantastic time everyone has at Hickstead, I thought it would fit in so well with Blue Chip. We produce a range of Feed Balancers and supplements to ensure your horses and ponies stay happy and healthy and to make your life easy: everything in one bag or tub. Happy horse - happy owner. You can tell a Blue Chip Horse or pony by its fantastic gleaming coat."*

Having moved to its impressive new grounds at Hickstead in 2015, the Sunshine Tour Championships is a very special occasion for the 1,500 competitors who qualify. This year in addition to the array of rugs, sashes, jackets, goodie bags and fabulous rosettes, there will be extra special prizes for the Blue Chip Riding Horse Championships and a very generous and glamorous prize of competitor sponsorship packages. Clare Blaskey explains, *"Blue Chip want to make you extra happy and so especially for the Sunshine Tour we are offering for the first time, two amazing sponsorship opportunities for one senior and one junior competitor. As well as becoming an exclusive member of Team Blue Chip you will receive a year's supply of your favourite feed balancer, a rug, saddle cloth and jacket and have to opportunity to appear in our social media and print adverts."*

The Sunshine Tour is thrilled to be supported by such a prestigious company and be able to offer amateur competitors not only the chance to compete at a championship on England's most famous showground, The All England Jumping Course, Hickstead but also offer the year long support of nutritional advice, discounts on fantastic products and the chance to win a sponsorship deal.

If you would like any help or advice on how to get your horse or pony looking and feeling amazing, please contact Blue Chip at info@bluechipfeed.com. For further information on how to qualify for the Sunshine Tour, go to www.sunshinetour.co.uk

END